

No Place Like *This Place*<sup>™</sup>



**2025**  
*Annual Report*

# A LETTER FROM THE CEO



Dear Community,

I addressed this letter intentionally. Community is what the Y means to so many of the people we serve, and it holds true across every definition of the word. The Y is where people come together around what they share. Whether they are swimming laps, playing pickleball, running the floor at noon basketball, competing in youth sports,

being mentored during after school care or spending time during summer at camp, the Y is their community. Those activities are usually what first brings someone through our doors. Sometimes it is a sport or a routine they already love. Other times it is the recognition that the Y is a safe, welcoming place to try something new. Either way, the reason people first come to the Y is rarely the reason they stay for years, often for decades. They stay because they find fellowship. The Y is a place to make a friend, to be a friend and to bring a friend. Our hope is that every member does all three.

The importance of these connections cannot be overstated. Most of us understand how to care for our bodies. We eat well, we exercise and we keep our blood pressure, cholesterol and cardiovascular health within healthy ranges. What fewer people realize is how powerfully our social connections shape our lifespan and our resistance to chronic disease.

In one analysis that followed more than 308,000 people for an average of seven and a half years, those with strong social relationships were 50% more likely to survive the study period, an effect the researchers found comparable to quitting smoking. A U.S. Surgeon General's advisory reached a complementary conclusion from the other direction, reporting that social isolation carries a mortality risk similar to smoking 15 cigarettes a day, raises the risk of heart disease by 29 percent, raises the risk of stroke by 32 percent and substantially increases the risk of dementia in older adults.

We too often treat social connection as a concern only for our older neighbors. It matters just as much at the start of life. Our programming centers on children 13 and younger, and that focus is intentional. These are the years when a child learns to make a friend, to join a team, and to feel they belong. The friendships and confidence built in our gyms, our pools and at our camps lay a foundation that

carries forward. As those children grow into their high school years, the Y remains a familiar and welcoming place, somewhere they return on their own to play ball, lift and swim. That continuity matters. The Centers for Disease Control and Prevention found that young people with a strong sense of connection, at school and at home, report lower rates of poor mental health and the risks tied to suicide, both as teens and into adulthood.

Community is why the Y exists. It is not defined by the walls of our buildings, and it is not something we build alone. We partner with organizations across Dane County so that our members and our wider community alike have what they need to become the best versions of themselves.

With gratitude,

  
Mark Westover  
President and CEO

## 2025 COMMUNITY IMPACT

**\$818,077**

donated in programs and memberships to other local nonprofits to inspire change.



**\$542,588**

in financial assistance last year to make this Y available to all.



**32%**

of families in our licensed child care received YMCA Financial Assistance.



**350 kids**

learned water safety skills to help reduce the risk of drowning in our Safety Around Water Program.



**134,268 meals**

were served to children in our care.



**\$268,125**

in subsidized camp fees sent kids from low-income neighborhoods to camp for FREE!



# THE Learning New Skills PLACE



I would like to sincerely thank the Y for giving my children the opportunity to participate in Safety Around Water this summer. They learned how to swim, overcame their fear of the water, gained new techniques and built self-confidence. All the teachers were kind and respectful with my children, and I am truly thankful for that.

—C. Salas  
Safety Around Water Parent



When I first joined the LIVESTRONG program, I was still recovering—physically and emotionally—from cancer treatment. I felt uncertain, tired and disconnected from my body. But from day one, the support, encouragement and community I found in LIVESTRONG changed everything.

The trainers tailored the program to my individual needs and pace. Over the weeks, I regained my strength, balance, and most importantly, my confidence. The camaraderie among participants was a powerful reminder that I wasn't alone.

LIVESTRONG at the YMCA didn't just help me rebuild my body—it helped me reclaim a sense of control and hope. I'm stronger now, inside and out, and am grateful for this experience.

—A. Swenson  
LIVESTRONG Participant



# THE Better Together PLACE



# THE Making New Friends PLACE



B's mother is a single parent who has a fixed income. Without this scholarship, summer camp would not have been an option. B has had a lot of hard changes, including moving into a new home and school. By attending summer camp, B was able to meet several friends with whom he'll attend school. B's mother shared with me that every day he came home from camp excited to talk about his new friends and the fun things they did. Thank you so much for this opportunity. It is fair to say that attending camp was the highlight of B's summer.

—R. Repaal  
Dane County Social Worker

## Thank you to this year's PRESENTING SPONSORS



Mark and Kristi Westover

Jennifer and David Sereno

Dennis, Rachel and  
Leigh Baker

## ANNUAL CAMPAIGN DONORS

### \$20,000+

YMCA of the USA

### \$10,000+

J.H. Findorff & Son Inc.

Dennis, Rachel &  
Leigh Baker

Mielcarek Family  
Foundation, Inc

Jennifer & David Sereno

Sub-Zero Group  
Foundation

City of Sun Prairie

US Bank

### \$5,000+

The Arntsen Erickson  
Charitable Account Fund

Green Bay Packers  
Foundation

Jerry & Marilyn Lehman

The Opacich Family  
Charitable Fund

Jennifer Savino

### \$2,500+

Tom Carroll

Courtier Foundation, Inc

Jeannie Cullen Schultz

### Direct Networks

Hausmann Group / Jim  
Ahearn & Kyle Von Ruden

Huntington National Bank

Joe Kennedy

KW2 Marketing

Michael McCarty

Oak Park Place Madison LLC

The Rath Family Charitable  
Fund

Katie & Ryan Rist

JoAnne Robbins & David Falk

Steve Stricker American  
Family Insurance Foundation

Robert & Beth  
Van den Berg

Wisconsin Cancer  
Collaborative

X01 Apartments

### \$1,000+

Nathaniel & Caroline  
Altfeather

Emily & Brad Andersen

Bachmann Construction

Bank of Sun Prairie

Wendy & Pete Benson

Laura & William Bird

Emily & Paul Block /  
Synergy Physical Therapy

Karen & Ed Bosold

Donna Bredlow

Broadwing Advisors, LLC

Brownhouse

Carrico Aquatic  
Resources

Che Chi

City Electric Supply

Ted & Barbara Crabb

Cru Concrete

Mary Cullen

Mark & Carol Cullen

Laura Cullen Huibregtse

Dave Jones, INC

Dental Health Associates  
of Madison

Peggy & Gerhard  
Ellerkamp

Festival Foods

William Fitzmaurice

Susan George & Harry  
Van Camp

Rodger Goke

Gordon Flesch Co.

Chauncey Hunker

JM Brennen, Inc.

Kahler Slater

Kalahari Resorts

Paul Karch

Michael Keepman

KleenMark

Sarah & Mike Kuemmel

The Larson Family  
Gifting Fund

Mike Lee

Ginny & Bob Lee

Madison South Rotary  
Foundation

Madison4Kids

Katie & Tim Martinelli

Karen Matteoni

The McColl Family

Michael & Sue Mohoney

Neuman Pools

New York Life

Kerry & MaKenna  
Newquist

Patrick O'Brien & Dawn  
Meyer

Lynn Olson

Optimist Club of Madison

Orange Tree Imports

Park Bank

Matt Plummer

Charles Quade

Quartz Health Solutions

Raymond Management  
Company

Gary Rice

Ridge Top Exteriors

Joan Rothberg

Robert Schaller

Sherry & Don Severson

Scott & Dawn Shoemaker

Suttle-Straus

Town Bank

Diane Wadas

Michael & Brooke Ward

David Watts & Nancy  
Dodge

Wegner CPA's

Rebecca Whiting

### \$500+

Alliant Energy Foundation

American Family  
Insurance

Elizabeth Bittner

Remmert & Ellie Borst

David & Kristen Braun

Nicholas, Elaine, Nora &  
Ethan Brown

Bonnie Buchanan

Linda Carpenter

Mike Conwell

Anthony Cords

Scott & Wendy Currie

Mark Etzel & Regina  
Murphy Fund

Marc & Kim Flood

Aaron Frank

Ron Gangnon

Scott & Rachel Grefsheim

David & Ann Hardel

Kathleen Hornemann

Christopher & Kathryn  
Hurley

Chris Jaye

Edward Jones

Nancy Kaiser

Brian Kavanaugh

Allen Knop

Ken & Lisa Krakow

Jen & Tom Kruel

Krishna Kumar

Madison Breakfast Rotary

Madison Swim Club Inc.

Lisa & Ryan McAbee

Nickles Electric  
Construction

Brad & Nicole Niebuhr

Benjamin John

Sarah & Eric Peppas

Daniel Slick

Irene Temple

Jen Tooley

Jeff Tubbs

Jason Van Pelt

Megan Waltz

WE Energies Foundation

Mary Zins

---

## Under \$500

Michael & Susan Ales

Chadikhaled Alhajkadour

Tony Allen

Renate Altstaetter

Stephanie Anderson

Karen Anderson

Margaret Anderson

David Antonioni &  
Robin Pettersen

Tony Arneson

Jenny Arneson

Mackenzie Arney

Susan Aschliman

Juli Aulik

Evan, Lucas & Will Austin

Bradley Babler

Margaret Backes

Baird Foundation

Tim Bannon

Sandra Bartelt

Bruce Barton

Adam Bastjan

Caitlin & Mike Bauch

Judy Beck

Johnathan Beier

Nell Bekiares

Richard Berling

Dieter Bierbrauer

Misty Bindl

Megan Binger

Jennifer Bonti

Grace Borgerding

Laila Borokhim

Quincy Braker

Seth Brody

James Bronson

Mark & Judith Brost

Renee Buchanan

Ryan Burton

Kathleen Buscemi

Teresa Bushelman

Catherine Cairns

Bartho Caponi

Stephen Carlton

Matt Carrico

Byron Chase

Wesley Chung

Arrietta Clauss

Elizabeth Colianni-Geigler

Brian Collien

Rowan Condella

Paul Cordes

Cathy Crary

Beau Crawley

Adam Crook

Karen & Alan Crossley

George Cutlip

Wade DallaGrana

Jennifer DeHart

Nina DeHaven

Melinda Dessert

Shenqiang Ding

Aaron & Hali Doeppers

Joan Dollak

Steve Donovan

Janis Dorschel

Kathleen Driscoll

David Duchow

Megan Dudek

Dale Dull

Kenneth Dybevik

Scott Dybevik

Eric Dyreson

Victoria Echeverria

Kelli Elert

Ken Emmerich

Rebecca Erickson

Erik's Kids Day Fund

Kristin Fabisch

Anita Faulkner

Emily Feldner

Jocke & Noah Feltham

Carl Fernandez

Kelly & James Ferrett

Peter Ferrill

Alex Filkouski

Lisa Finley

Scott Fiscus

Brian Flad

James Force

Shauna Foss

Matthew Fox

Lauren Franklin

Juliana & John Franz

Nancy Freye

Mark Fritz

Samuel Gannon

Doug Gardner

Otto Gebhardt

Janice Gehrke

Joanne Gilbert

Richard Gilbert

Gretchen Girard

Charles Gleason

Rebecca Gomez-Stewart

David Gordon

Laurie Gorman

Don Gotrik

Robert Greenberg

Bob Greene

Heather Griesbach

Leslie Griffith

Rachel Groman

Dave Gulden

Thomas Hacker

Rebecca Hagness

Christine Hall

Sarah Hallas

Renee Haller

Kim Hallock

Maxwell Hammer

Jim Hansen

Neil Hardt

Hondo & Dorrie Harris

Hussain Harun

Scott Haumersen

Beverly Hawkins

Jay Hazen

Julia Hegge

Kathy Hellenbrand

Gerald Henrikson

Kathryn Herringa

Rob & Drena Hetzel

Bob Hilby

Evan Hoagland

Mike Hornung

Ken Hovind

Craig & Sharen Howery

Andrea Hughes

Ellen Hussey

Andrew Hysell

Lasisi Ibrahim

Joseph Infusino-Braun

James Jackson

Sara Jacobson

Al Jaeger

Neal Jakel

Kathleen Janssen

Chad Jarvi

Kyle Jefferson

Johnson & Johnson  
Foundation

Charles Johnston

Joe Jones

Michael Jones

Jean Joyce

Steve Justinger

Daniel Kapust

Morgan & Cora Keaveny

Karen Kedrowski

Joseph Kennedy

Lexi Kersten

Sally Keyel

Sylvio & Max Kieliszewski

Caryn Kindkeppel

Kathleen King

Robert Klavas

Barbara Klipp

Anne Knezevic

Kim Knorr & Steve Schulze

Gregory Koehler

Michael & Kathy Kopf

Brian & Naomi Kroth

Lisa Krugner-Higby

Merriel Kruse

Margaret Kruse

Thomas Kuczynski

Dieter Kuhn

Ann Lacy

Monica Ladell

Cassidy Lalor

Greta Landis

Marsha Landretti

Barbara Lanser

|                                    |                                |                                |                             |                        |                 |
|------------------------------------|--------------------------------|--------------------------------|-----------------------------|------------------------|-----------------|
| Richard Larson                     | Jack Meyer                     | Polly Panosh                   | Rosemary Ryan               | Adam & Michelle Sweet  | Ann & Bob Wolfe |
| Megan Laws                         | Brenna Meyer                   | Margaret Parks                 | Dylan Sadnick               | Catherine Taylor       | Marjorie Wood   |
| Kelly Leary                        | Kathryn Michaelis              | Nicholas Peiffer               | Fred Salzmann               | Nikki Taylor           | Erin Woodard    |
| Susan Lefebber                     | Teresa Midthun                 | John Peirce                    | Greg Samuels                | Richard Taylor         | George Wysock   |
| John Leja                          | Matt Mielcarek                 | Chris Percy                    | Monica Sauter               | Gary Temple            | Royce Wyss      |
| Eric Leja                          | Sharon Miemietz                | Theresa Perlis                 | Ricky Schade                | Elliot & Julian Thiel  | Lou Yacovoni    |
| Sissy Lentz                        | Rosalie Migas                  | Patrick Peters                 | Lisa Schaefer               | Scott & Terry Thompson | Stephen Young   |
| Charlotte Leydon                   | Dorilee & Mark Miller          | Tracy Peterson                 | Chris Scheel                | Mary Thompson          | Lynne Yudice    |
| Kristina & Aaron Lisowe            | Daren & Sacha Milton           | Carolyn Pflasterer             | Keith & Kathleen Schleif    | Sharon Thornsens       | Joan Ziegler    |
| Kristin Litzelman                  | Kathryn Mingione               | Kristin Pierre                 | Randy Schmitgen             | Steve Throne           | Nan Zimdars     |
| James & Brenda Lodermeier          | Kate Morand                    | Jeff Piette                    | Lynn Schmitt                | Christine Toal         |                 |
| Jennifer Lohr                      | Anna Morgen                    | Eric Plautz                    | Jennifer Schoff             | Jeremy Todd            |                 |
| Robert Lohr                        | Greg Moses                     | Timothy Potter                 | William Schrader            | Christopher Tremel     |                 |
| Mary Long Shadel                   | Andrea Moskal                  | Michael Pressman               | The Schwiegermeister Family | Charles Tubbs          |                 |
| Quinn Lorang                       | Mike Muellenbach               | Griff Prochnow                 | Raymond Shane               | Phil Turner            |                 |
| Judith Louer                       | Ryan Mueller                   | Promega Corporation            | Steve Shulfer               | Kevin Van Cleave       |                 |
| The Lubner Family                  | Rachel Muir                    | Todd Punke                     | Karen Shulman               | Edward Van Gemert      |                 |
| Mary Beth Malnor                   | Gary Muldoon                   | Sophie & Liam Purtell          | Roger Sinnen                | Monee Vang             |                 |
| Kirk Malnor                        | John Murphy                    | Rose Randall                   | Lee Sippola                 | Nicole Vant Hoff       |                 |
| Joan Manthe                        | The Nagel Family               | Reefe Family Gift Fund         | Daniel Slick                | Regina Vidaver         |                 |
| Josh & Katie Marron                | Grant Nelsestuen               | Marlene Regan                  | Claude Smith                | Chris Vinson           |                 |
| Megan Martin                       | The Nelsestuen Family          | Dan & Marla Regan              | Laura Sollinger             | Angela Vinson          |                 |
| Tyler Mason                        | Brent Nelson                   | Susan Reilly                   | Jamie Soyk                  | Susan Vogt             |                 |
| Joan Matthews                      | Chris Neuman                   | Patricia Reinhardt             | Anita Sprenger              | Nik Voss               |                 |
| Brian Mayhew                       | Paul Neuman                    | Emily Reynolds & Paul Creswell | Tim Stadelman               | Susan Vraga            |                 |
| Stephanie McCaig                   | Deacon & Caleb Neumann         | Erin Ribbke                    | Paula & Jeff Stadtmueller   | Andy Wagner            |                 |
| Kimberly McConnell & Joseph Durkin | Cameron Ninos                  | Ronda Richards & Robert Ley    | Standard Insurance Company  | Kevin Wait             |                 |
| Avery McCord                       | Doug & Betsy Nordstrom         | Tavi Riddle                    | Julie Stein                 | Amanda Wegner          |                 |
| Billy McGrail                      | Northside Business Association | Elizabeth Ringle               | Jason Stephens              | Esther Weiss           |                 |
| Scott Meganck                      | Jean Nothnagel                 | Jean Roberts                   | Rachel Stohler              | Jill Westberg          |                 |
| Colin Mehlum                       | Danielle Ogno                  | Annie Rodgers                  | Logan Strander              | Martinez White         |                 |
| Bennett Meierdirk                  | Peter Olson                    | Kristin Rucinski               | Brittnie Straub             | Joanel White           |                 |
| Terry Meissen                      | Dennis Opheim                  | Timeka Rumph                   | Ramesh Subramanian          | Gary & Bette Whited    |                 |
| Sophie Mercier                     | Woody Osborne                  | Mary Russell                   | Katie Swank                 | Aaron & Kelly Williams |                 |
| Deb & Dan Meyer                    |                                |                                |                             | Karen Wojtak           |                 |

---

## Tributes

### In Memory of Doug Lefebber

*Linda Alexander  
Dirty Mike and the Boys  
Clara Christianson  
Cathy Crary  
Cheryl DeMars  
Leslie & Steve Diem  
Kenneth Dybevik  
Terry & Karen Emmrich  
Don Gotrik  
Kim Hallock  
Linda Heitzinger  
Matthew Hoffmann  
Robert Klavas  
Susan Lefebber  
Nacy Mathews  
Kim Miller  
Jim, Linda, Tom & Sara Noel  
Northside Business Association*

### In Memory of Erwin Brooks

*Kathleen Janssen*

### In Memory of Jack Kane

*Lisa Schaefer*

### In Memory of Rachel Karch

*Paul & Anne Karch*

*Brady Olson*

*Lynn Olson*

*Jill Otradovec*

*Chris Percy*

*The Percy Family*

*Gail Phillips*

*Jean Ravanelli-Meyer*

*Mary Rossmassler*

*Kristin Rucinski*

*Betsy & Kevin Scallon*

*Sherry & Don Severson*

*Ernie & Betsy Stetenfeld*

*Jacqueline Tadych*

*Gary Temple*

*Joanel White*

*Beverly Yelczyn*

### In Memory of Dr. Martin Luther King

*Emily Reynolds*

### In Memory of Bob Sparks

*Allen Cross*

### In Honor of Dan Regan

*Marlene Regan*

---

## Heritage Club

This group of like-minded donors wants to ensure that our Y is here to serve future generations. They generously included our Y in their estate planning.

*Patricia & Robert Anderson*

*Sara & Andrew DeTienne*

*Emma Hoops*

*Isabel Hubbard*

*Rob & Ann Johnson*

*Carole McGuire*

*Margo & Joseph Melli*

*Pat O'Brien & Dawn Meyer*

*Ford Randall & Cindy Munn*

We apologize for any errors or omissions and encourage you to contact us so we may correctly acknowledge your support in the future.

---

## Capital Campaign Donors

American Family Insurance

George Austin & Martha Vukelich-Austin

Diane Ballweg

Kenneth Ballweg

Terri & Dave Beck-Engel

First Business Bank

Patrick & Kristen Flesch

Foley & Lardner

W. Jerome Frautschi

Rashid Harun

Hausmann Group

Brian & Julie Hornung

Elizabeth Huebel & David Silverberg

Laura & Jack Huibregtse

J.H. Findorff & Son Inc.

Kyle Jefferson

Benjamin John

Matt & Beth Karnick

Jen & Tom Kruel

The Kuehn Family Foundation

Linda Nedelcoff Family

Rich & Mary Lynch

Madison Community Foundation

Madison Gas and Electric Foundation

Josh & Katie Marron

Joel Minkoff

Patrick O'Brien & Dawn Meyer

Oscar Rennebohm Foundation, Inc.

Renfert Family Fund

Salzwedel Family Fund

Jennifer Savino

Kim Sponem

Craig & Julia Stanley

Summit Credit Union

TruStage Foundation

Jeff & Maralee Tubbs

Jasper & JoAnne Vaccaro

Megan Waltz

Mark & Kristi Westover

Jim & Jessica Yehle



# FINANCIAL SNAPSHOT

## Revenue & Support

|                                          |                     |
|------------------------------------------|---------------------|
| Program Revenue .....                    | \$8,187,103         |
| Membership Dues.....                     | \$5,226,543         |
| Contributions & Other Support.....       | \$12,127,017        |
| Grants .....                             | \$792,021           |
| Special Event Revenue.....               | \$59,870            |
| Investment Income .....                  | \$531,001           |
| All Other Income.....                    | \$81,015            |
| <b>TOTAL REVENUE &amp; SUPPORT .....</b> | <b>\$27,004,570</b> |

## Expenses

|                                   |                     |
|-----------------------------------|---------------------|
| Employee Expenses .....           | \$8,758,476         |
| Occupancy.....                    | \$1,304,781         |
| Depreciation & Amortization ..... | \$780,736           |
| Y-USA Support & Other Dues.....   | \$268,875           |
| All Other Operating Costs.....    | \$2,515,518         |
| <b>TOTAL EXPENSES.....</b>        | <b>\$13,628,386</b> |

## Net Assets

|                                  |                     |
|----------------------------------|---------------------|
| Net Assets 12.31.25 .....        | \$26,229,332        |
| Net Assets 12.31.24 .....        | \$12,853,148        |
| <b>CHANGE IN NET ASSETS.....</b> | <b>\$13,376,184</b> |

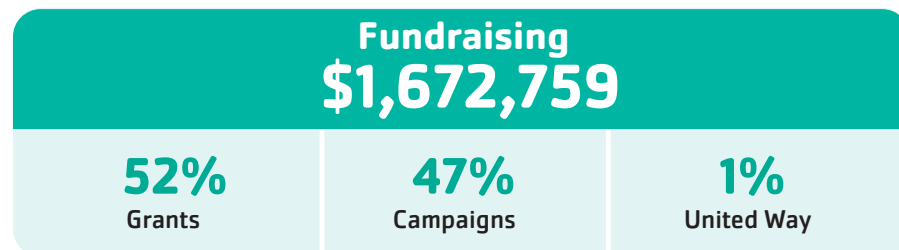
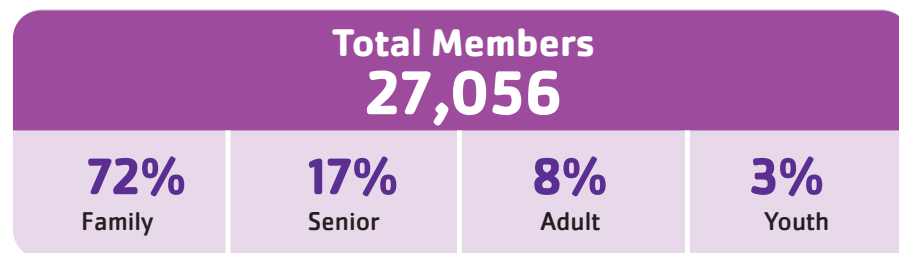
## Capital Investments

|                                        |                  |
|----------------------------------------|------------------|
| Member Experience Improvements .....   | \$297,239        |
| Facility/Safety Improvements .....     | \$402,819        |
| <b>TOTAL CAPITAL INVESTMENTS .....</b> | <b>\$700,058</b> |

## Community Investment

|                                           |                    |
|-------------------------------------------|--------------------|
| Financial Assistance for Y Services ..... | \$542,588          |
| Community Outreach .....                  | \$818,078          |
| <b>TOTAL COMMUNITY INVESTMENTS.....</b>   | <b>\$1,360,666</b> |

# BY THE NUMBERS



# 2025 LEADERSHIP

---

## Board of Directors

**Linda Nedelcoff**, Chair  
*TruStage*

**Josh Marron**, Vice Chair  
*Park Bank*

**Rashid Harun**, Treasurer  
*American Family Insurance*

**Laura Cullen-Huibregtse**, Secretary  
*JP Cullen*

**David Braun**  
*The Huntington National Bank*

**Elizabeth Erickson**  
*Jackson Lewis, P.C.*

**Phil Hausmann**  
*Hausmann Group*

**Kyle Jefferson**  
*KleenMark*

**Benjamin John**  
*Moxee Systems*

**Matt Karnick**  
*Lake Ridge Bank*

**Katie Rist**  
*Foley & Lardner*

**JoAnne Robbins**  
*University of Wisconsin-Madison [Retired]*

**Jen Savino**  
*KW2 Marketing*

**Rob Van den Berg**  
*Kraft Heinz Company [Retired]*

**Megan Waltz**  
*UW Health*

---

## Senior Strategy Team

**Mark Westover**  
*President/CEO*

**Jen Kruei**  
*Chief Operating Officer*

**Emily Andersen**  
*Vice President of Finance*

**Kerry Newquist**  
*Vice President of Human Resources*

**Katie Martinelli**  
*West Branch Executive*

**Jason McColl**  
*East Branch Executive*

**Jen Tooley**  
*Sun Prairie Branch Executive*

**Lussier Family East YMCA**  
711 Cottage Grove Road  
Madison, WI 53716  
608 221 1571

**Sun Prairie YMCA**  
1470 Don Simon Drive  
Sun Prairie, WI 53590  
608 837 8221

**Lussier Family West YMCA**  
5515 Medical Circle  
Madison, WI 53719  
608 276 6606