



# COMMUNITY BUILDING COMMUNITY



**A Capital Campaign to Build  
a New West Side YMCA**

YMCA of Dane County

# A PILLAR OF THE DANE COUNTY COMMUNITY

The Y is more than just a building. It is the heart of the community. The Y is people and programs, collaborations and potential realized. We are a force for positive change that has been serving our community since 1886.

Each year, we engage more than **29,000** people – regardless of age, income or background. Everything we do helps strengthen our neighborhoods and the people who live here.

Today we have an opportunity to do more.

**You can help.**



# OVER \$1,250,000 IN COMMUNITY SUPPORT ANNUALLY

Each year, the YMCA provides financial assistance and scholarships to ensure everyone can participate.

“There are many gaps in childcare needs on the west side of Madison, and this free care through the YMCA was just the program this mother needed to feel like her and her family were supported. This has sparked an ongoing partnership between JFF and the YMCA to support more families in our community with engaging and affordable care for their children.”

Jordyn Riemer  
Joining Forces for Family



# URGENT & CRITICAL COMMUNITY NEEDS



## CHILD CARE

Lack of **affordable, quality childcare** for working families.



## YOUTH CHALLENGES

Emotional, physical and academic **challenges for youth**, compounded by the pandemic.



## HEALTHY HABITS

**Lack of time and resources** to maintain healthy lifestyles and prevent chronic disease.



## LONELINESS AND ISOLATION

**Growing loneliness** or social isolation, puts health at risk – especially for seniors.



## INCOME DISPARITIES

**Growing poverty rates**, causing health disparities including inequitable access to medical care, chronic disease prevention, food insecurity, and challenges related to mental/emotional health.

The YMCA of Dane County has a proven track record of addressing community needs.

## **“Combating Loneliness in Older Adults”**

Wisconsin State Journal, Apr 6, 2024

## **“State Rep. Shelia Stubbs: Access to obesity care a critical step in achieving health equity”**

Madison 365, Apr 16, 2024

## **“If you want to belong, find a third place”**

Vox, May 7, 2024

## **“Economic impacts of child care crisis in Wisconsin”**

In Business, Jan 9, 2024

## **“Hip breaks more deadly than some cancers in elderly, study finds”**

The Washington Post, May 12, 2024

“The YMCA worked with me to ensure my kids were able to stay all summer long. As a single parent, this relieved my concern of their safety being home alone and the trouble that boredom may cause. I tear up just thinking about this opportunity that we were blessed with. This camp was something that I couldn't give to them on my own, and something that they will never forget.”

Parent of two campers



# MORE THAN BUILDING A Y, WE ARE BUILDING COMMUNITY.

Join us in building a vibrant community hub to address the needs of our community! Our dedication to the well-being of those who live, work, and play in Dane County calls for the creation of a brand-new, fully accessible YMCA. This will be more than just a facility – it will be the beating heart of our community, a place that fosters family bonds, and a haven for everyone to become the best versions of themselves.

The existing West YMCA, while a testament to the past, is proving to be a constraint in meeting the diverse needs of today's youth, families, and seniors. It's time for change! We envision a purposefully designed facility that not only caters to the current demands of our community but also stands the test of time for decades to come. Your involvement in this endeavor will break down barriers, ensuring that our community thrives and evolves with the changing times. Let's build a legacy together – a facility that meets the needs of today and becomes a cherished asset for the generations ahead. Will you help shape this brighter future?

**TOGETHER AS A COMMUNITY,  
WE CAN HELP BUILD COMMUNITY.**



# NEW WEST YMCA:

## A Hub for Community Empowerment and Wellness

A new YMCA will serve the current community's needs and will lay the foundation for the thriving of generations to come.



### BUILDING MINDS

Best-in-class support for working families, helping them juggle the dual responsibilities of parenting and providing for their loved ones.

#### FACILITY FEATURES

- Secured facility
- Large motor skill development area
- Dedicated kitchen
- Dedicated laundry
- Teacher planning space
- Age-appropriate playgrounds
- Proximity to YMCA programs
- Access to gym and pools

### BUILDING LEADERS

Empower youth and unite families in a secure space. A hub for programs that nurture young minds and foster family togetherness.

#### FACILITY FEATURES

- Outdoor playspace
- Gym-based programs
- Access to pool
- Swim team
- Direct access to bike trails
- Teaching kitchen

### BUILDING CONNECTIONS

Build a lively community center for all, promoting connections among neighbors, and offering a space for seniors to engage and be active.

#### FACILITY FEATURES

- Multi-purpose community meeting and gathering room
- Teaching kitchen
- Intergenerational Center
- Social lounge
- Outdoor patio
- Programs for seniors
- Educational seminars



## BUILDING HEALTH

Deliver exceptional programs focusing on overall wellness to address social, emotional, mental, and physical well-being.

### FACILITY FEATURES

- State-of-the-art fitness center
- Multi-court gymnasium
- Group exercise studios
- Adult and family locker rooms
- Indoor 3-lane track
- Direct access to Badger State Trail
- Child Watch sitting service



## BUILDING CONFIDENCE

Cultivate essential water safety, and - for many - a genuine appreciation for water as a source of enjoyment, recreation, and friendly competition.

### FACILITY FEATURES

- Lap pool:
  - Lap swim
  - Competitive swim
  - Group exercise
- Warm water pool:
  - Swim lessons
  - Therapy
  - Exercise
  - Family play
- Whirlpool



## BUILDING PARTNERSHIPS

Empower our partners to bring their curriculum and programs to the YMCA, enhancing our ability to fully meet the diverse needs of the community.

### FACILITY FEATURES

- Adaptable spaces to allow for multiple program opportunities
- Allocated storage space for program partners
- Share all the Y has to offer
- Dedicated program space

# BUILDING THE FUTURE

Be a Changemaker with us!  
We have an exciting plan to  
build a new YMCA and create  
lasting change. But we can't  
do it alone - we need partners  
like you.

Your support makes a big  
difference. We're counting on  
caring folks, just like you, to  
make this happen.

**Will you join us in making  
our vision a reality?**



**“Sub-Zero Group Foundation believes in building strong communities that contribute to life-long health; it is why we have supported the YMCA throughout the years. Today, we have an opportunity to help build a new, fully accessible facility – and a legacy – that will ensure continued access to impactful resources that empower families to live full, healthy lives.”**

**Jim Bakke**  
President and CEO  
Sub-Zero Group, Inc.

**OUR VISION**

We build strong communities.

**CORE VALUES:**

Caring

Honesty

Respect

Responsibility

Fun



**YMCA of Dane County**

[www.ymcadane.org](http://www.ymcadane.org)

(608) 664-9622



Scan for a 3D tour  
of the new YMCA!